

# RYAN J. DALSON

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## Objective

To obtain a summer internship that leverages my skills and background in Marketing and Business Administration

## Education

### Penn State University

Smeal College of Business, Major: Marketing  
GPA: 3.3

University Park, PA  
Expected Graduation: May 2019

## Internships

**Menard Group USA** (US sub of VINCI: €36 billion Engineering & Construction Corp)  
Business Development Intern

Pittsburgh, PA  
June-Aug 2017

- Participated in opportunity mapping project that brought tangible value to the sales process
- Experienced first-hand the full life cycle of CRM from data entry all the way to executing mailers using client profiles

### Janney Montgomery Scott

Advisor Support Intern

Pittsburgh, PA  
June-Aug 2016

- Observed and supported the advising of investment planning to various clients
- Researched news and financial updates pertaining to securities held by key clients to brief team of financial advisors

## Leadership and Service Experience

### Penn State Dance Marathon (THON)

University Park, PA  
Jan 2016-Present

- Raised \$1,000 through mail and sidewalk solicitations
- Participated and encouraged dancers for multiple hours

### Tamid Group Secretary and VP of Fundraising

University Park, PA

- Recorded chapter minutes and assisted leadership with all university paperwork
- Set up fundraisers with local businesses to raise money for club operations

### Delta Kappa Epsilon/Programming Chair

University Park, PA

- Coordinated meetings with IFC to discuss community involvement and fundraising

## Accomplishments and Skills:

- National Society of Leadership & Success (Sigma Alpha Pi) – selected by Penn State for membership based upon academic record and leadership potential
- Proficiency in Oracle CRM, Smugmug, MailChimp, Word, PowerPoint, Excel
- Enjoy golf, and Soccer (Mt. Lebanon H.S. Varsity Team)